



**Department of Commerce
(& Research Centre)
Pope's College
Sawyerpuram**



Name: Mr. J. Johnson Asir
Designation: Assistant Professor of Commerce

I. Academic Details			II. Research Details	
Area of Specialization	Marketing		Research Publications	
			Publications	No. of Publications
			Journals	
Research Experience			Conferences	
Teaching Experience	25 years		Citations and Indexing	
Ph.D. Guidance	On-going: Completed:		Citations	
Programme(s)	Organized	Attended	Google scholar	
Workshops		29	Scopus	
Seminar		32	Web of Science	
Conference		17	Indexing	
Additional Responsibilities 1. Bursar 2. 3. 4.			Google Scholar	
			Scopus	
			Web of Science	
			Patent Details	
			Research Projects/ Amount in Rs	
Invited Talks Delivered Countries Visited Awards / Recognition			III. Personal Details Date of Birth : 05.06.1969 Email Id : asirjohnson@gmail.com Contact No : 9442249366 Orcid Id : Google Scholar Id:	
Membership in Professional Bodies				
List of Significant Publications				